

**FIVE RIVERS METROPARKS**  
**2017 Make a Difference Day**  
**October 28, 2017**



**Make a Difference Day** is when the nation unites with a common mission – to improve the lives of others. Since its creation 24 years ago, it has grown to be the largest national day of collaboration for community service and Five Rivers MetroParks is proud to be a part of it. There are projects that have been identified specifically for this special day that draws 300-400 volunteers. These projects help protect our environment while creating healthier, friendlier and safer places to visit and sustain our quality of life.

**Highlights of the program include:**

- Opportunity for community volunteers to be involved with environmental sustainability and making a difference
- Family friendly with 300-400 participants of all ages and backgrounds
- Health and wellness benefits for participants
- Supported by local businesses, clubs and organizations (Scouts, church, school and community groups)
- Supporters have a heart for their community, care about the environment and want to give back
- Appreciation for the region's waterways, parks and safe outdoor play
- Commitment to clean water

**Sponsorship benefits:**

- Inclusion on volunteer (1,847), conservation (2,218) and gardening (4,801) newsletters
- Inclusion on Five Rivers MetroParks Make a Difference webpage
- Inclusion in press release
- Opportunity to participate in orientation at each project site
- Opportunity to hike a trail with a guide after work project
- Opportunity to provide premiums to participants



Sponsor Opportunities	Presenting	Supporting	Friend
First choice of a worksite for employees and guests	X		
Opportunity to participate in orientation at each project site	X		
Opportunity to hike a trail with guide	X		
Mention in press release	X	X	
Inclusion on Five Rivers MetroParks Webpage (216,154 pageviews, 47,814 unique users/mth)	X	X	
Opportunity to provide premium for participants (300-400)	X	X	
Inclusion in volunteer newsletters (1,598)	X	X	X
Inclusion in conservation newsletter (2,111)	X	X	X
Inclusion in gardening newsletter (4,852)	X	X	X
Sponsor Investment	\$1,500	\$1,000	\$500

**Sponsorship level**    \_\_\_\_\_ Presenting    \_\_\_\_\_ Supporting    \_\_\_\_\_ Friend

Signature \_\_\_\_\_

Signature \_\_\_\_\_

Five Rivers MetroParks

Company \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

**Please contact Lucy Johnson at [Lucy.Johnson@metroparks.org](mailto:Lucy.Johnson@metroparks.org) or call 937-277-4139 for additional information.**

